



THE LANDING

OWNED BY
MASSACHUSETTS CONVENTION CENTER AUTHORITY

Welcome to “The Landing” — Springfield’s Newest Outdoor Event Space!

Located next to the MassMutual Center & Convention Center Carpark, The Landing is a vibrant open-air plaza ideal for outdoor events in downtown Springfield. Whether expanding an event in the Convention Center or Arena, or hosting a standalone gathering, The Landing offers flexible, high-energy possibilities.



Venue Snapshots

- 12,900 sq. ft. of flexible open-air space
- Rentals starting at: \$2,500
- Available mid-April through October
- Rain or Shine – this is an outdoor space, so events are weather-dependent
- A food & beverage minimum applies

Built-In Infrastructure

The Landing features electrical hookups, tent pole foundations, permanent lighting and benches, removable furniture, a defined plaza perimeter, and security camera coverage.

What's Included

- Use of existing permanent seating
- Built-in lighting
- Two (2) on-site staff members
- Up to two (2) risers (6' x 8', up to 30" in height)
- Lawn games and outdoor activity options (TBD)

Host Your Next Event *Outside the Ordinary*

Contact The Sales Team Today!

413-787-6600



massmutualcenter.com



1277 Main Street Springfield, MA

**MassMutual
Center**