

∴ MassMutual Center

CONVENTION CENTER VIRTUAL TOUR

Affordable

Accessible

Adaptable

Large enough to host your event. Flexible enough to quickly & effectively adapt to changing times.



**MASSACHUSETTS
CONVENTION CENTER
AUTHORITY**

WELCOME TO THE MASSMUTUAL CENTER

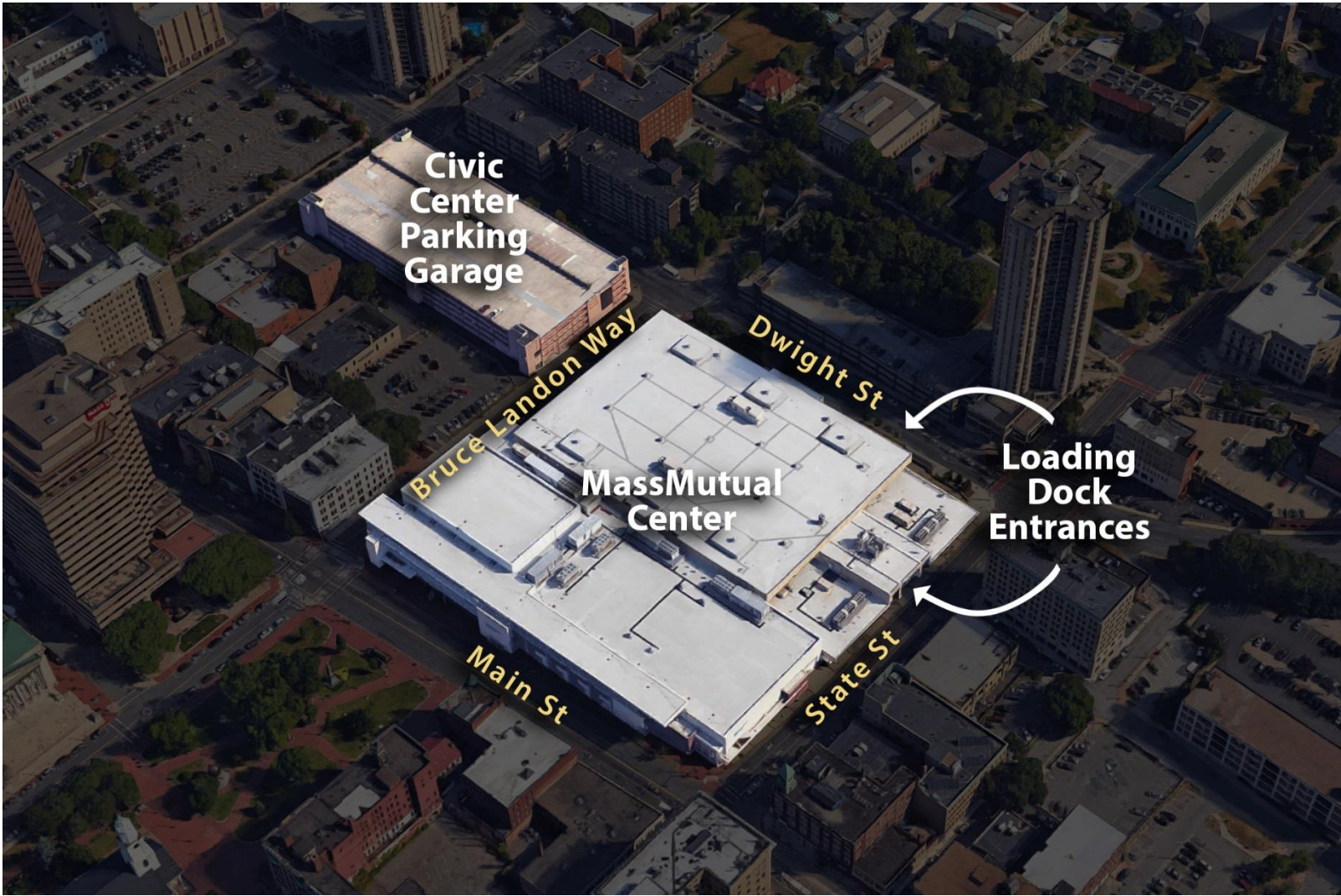


The MassMutual Center
Boasting over 100,000 sq. ft. of space

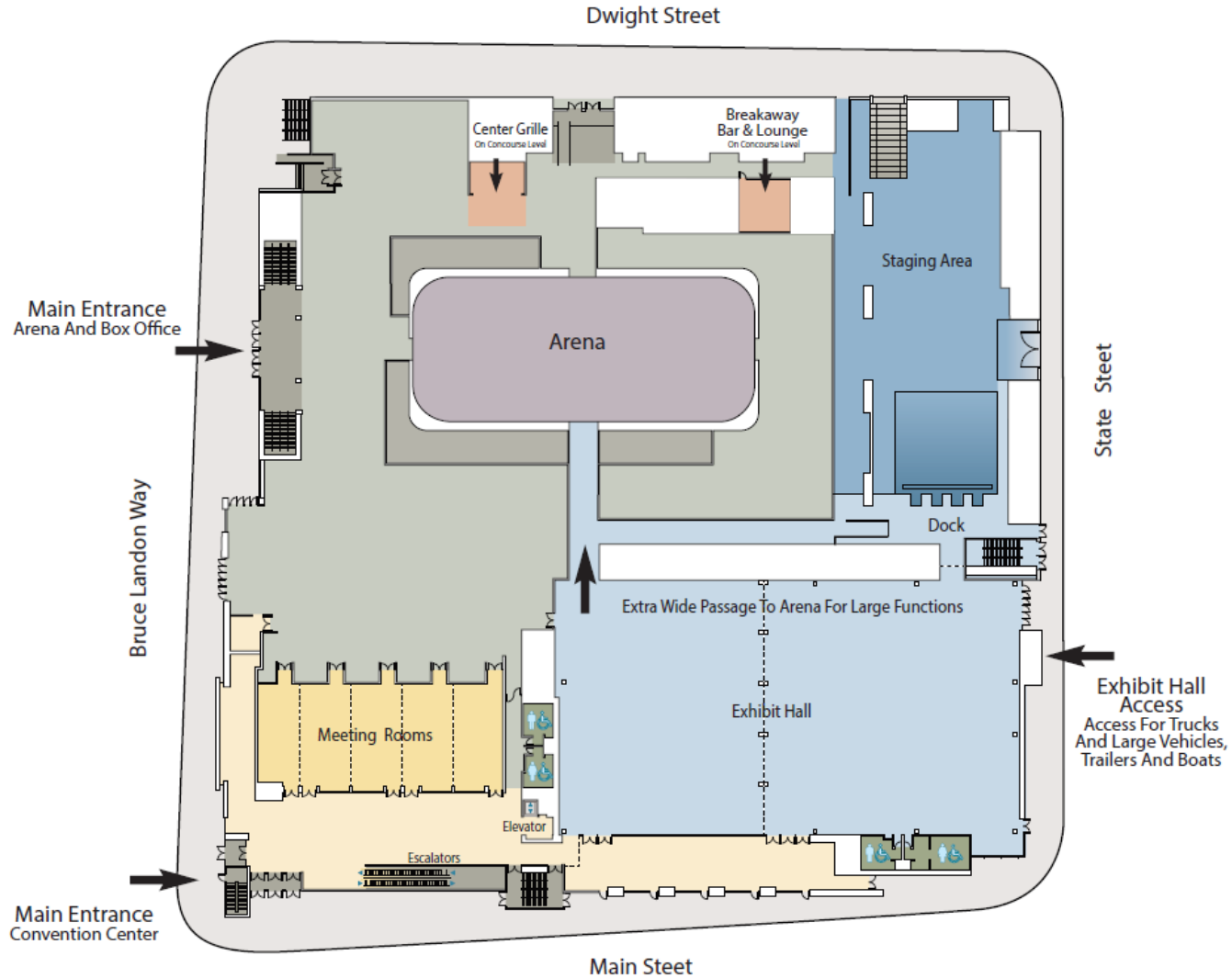
- 40,000 sq. ft. Exhibition Hall
 - Divisible into 2 sections
- 15,000 sq. ft. column-free Ballroom
 - Divisible into 3 sections
 - Banquets, General Sessions, Breakouts, & more
- Five (5) Meeting Rooms
 - Multiple combinations available to accommodate a varying agenda
- (3) Pre-Function Areas
 - 5,000 sq. ft. Exhibition Pre-function space
 - 7,000 sq. ft. Ballroom Pre-function Space
 - 7,000 sq. ft. Meeting Room Pre-function Space
 - All with Floor-to-ceiling windows overlooking the City & Court Square

Truly the most diverse function space in Western Massachusetts, the **MassMutual Center** is the perfect venue for an event of any size

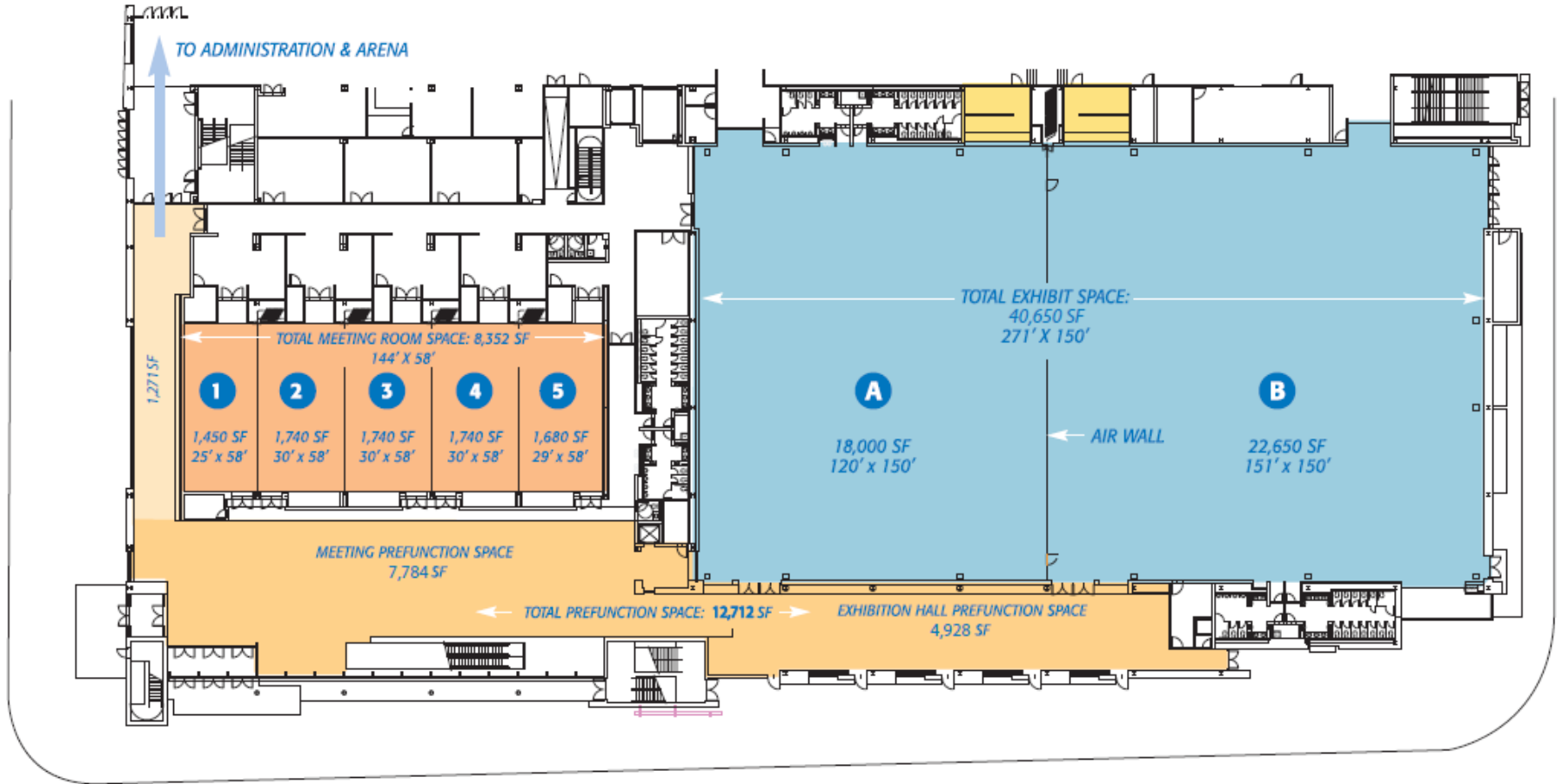
SITE MAP



BUILDING OVERVIEW AND LAYOUT



EXHIBITION & MEETING ROOM LEVEL FLOORPLANS



EXHIBITION HALL

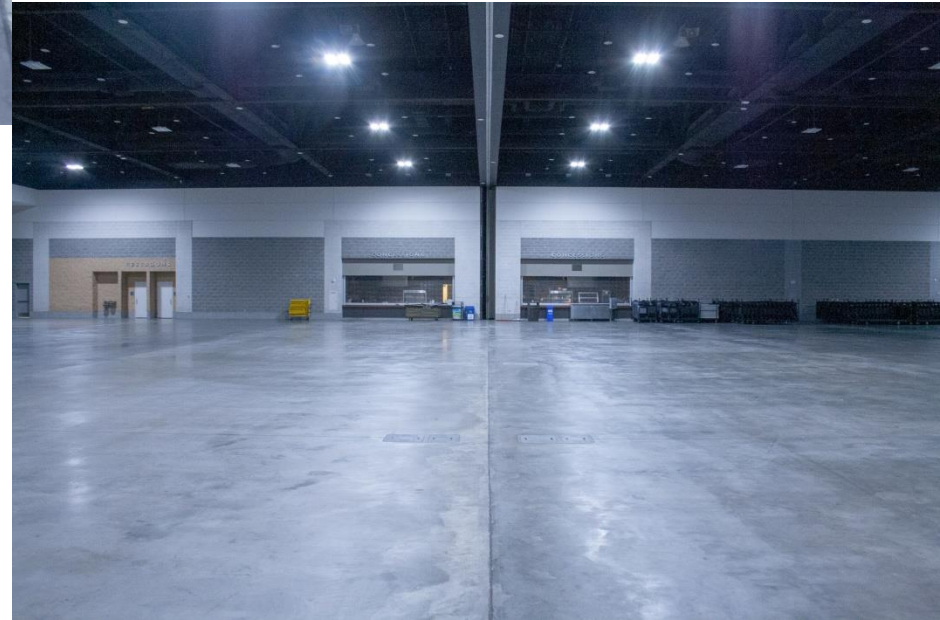


Our modern Exhibit Hall offers 40,650sq. ft. of contiguous space enhanced by expansive 27' ceilings. Divisible into the 18,000 sq. ft., Exhibit Hall A and the 22,650 sq. ft. Exhibit Hall B, they are flexible enough to accommodate a Tradeshow, General Session or meetings directly on the Show floor. Exhibition Hall A features a canopy with finished ceiling, bordered by two 3'x3' floor-to-ceiling columns - ideal for staging for Awards Presentations, Keynotes, or any event requiring a finished space.

The 5,000 sq. ft. Pre-function space, with floor-to-ceiling windows spanning 2 floors, is perfect for Registration or additional Exhibit Space.

A loading dock with four (4) covered bays and two (2) rollup doors are available for loading and unloading. (4) Dock levelers accommodate vehicles of all sizes. In addition, there is one (1) elephant door that allows vehicles direct access onto the the Exhibition Hall Floor.

The Exhibition Hall floor features utility boxes running the length and width of the room. Power, Phone, and Ethernet line services are available in all boxes; potable water and compressed air services are available in some boxes.



EXHIBITION HALL EVENT PHOTOS



MEETING ROOMS

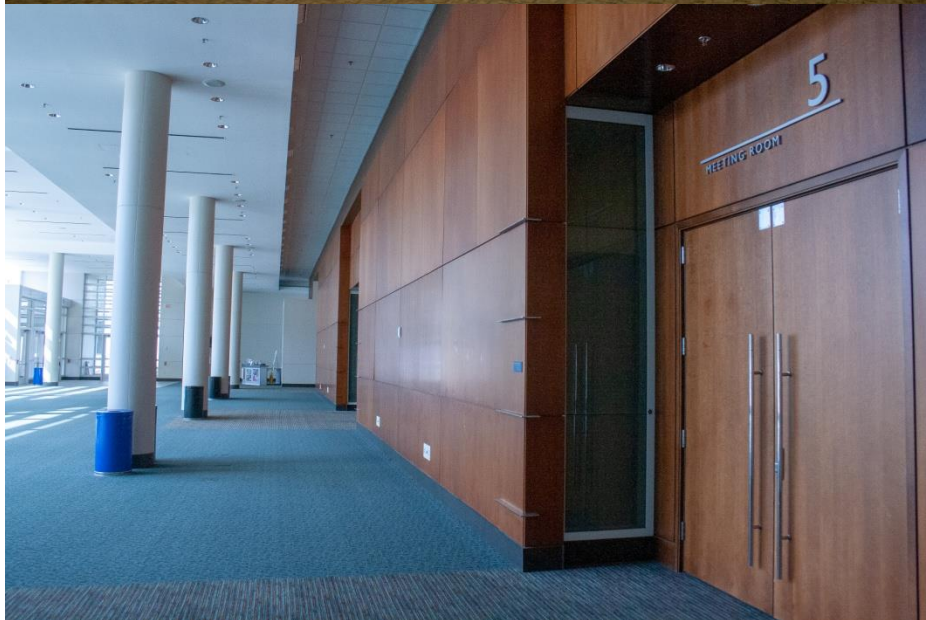


Meeting Rooms

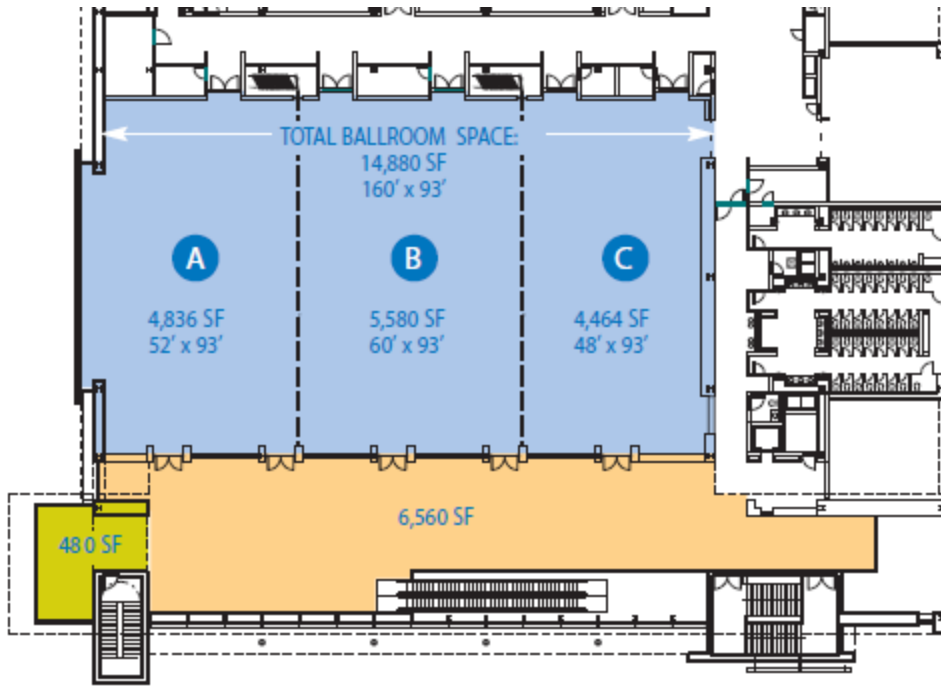
Located directly adjacent to the Exhibition Hall is 8,352 sq. ft. of breakout space. (5) spacious Meeting Rooms feature 17' ceilings can be used separately or in multiple configurations to fit your meeting and most complex event agendas.

State-of-the-art lighting, sound, audio-visual, and full IT and technological services, including complimentary Wi-Fi, are readily available to enhance any meeting or presentation.

7,800 sq. ft. of Pre-function space, with floor-to-ceiling windows spanning 2 floors, allows for separate registrations for each room or catered events.



BALLROOM LEVEL FLOORPLAN

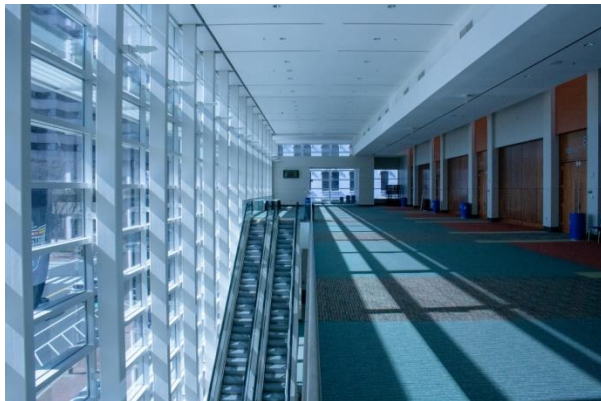


Grand Ballroom

Located on its own level and private is the MassMutual Center's Grand Ballroom. The largest in Western New England, this 14,880 sq. ft. Grand Ballroom features 22' ceilings and distinctive programmable lighting systems to make the most creative and elaborate visions come to life. The ideal setting for your gala banquet, general session, competition or entertainment.

This elegant Ballroom can also be divided into (3) sections to support simultaneous presentations or special events. Built-in technology fulfills the most ambitious A/V requirement.

7,000 sq. ft. of Pre-function space allows direct access into the Grand Ballroom. There's even space for an office or staff lounge.



Pre-Function Space

Floor to ceiling windows overlooking Court Square makes this the perfect setting for Cocktail Receptions and other Catered Events.



BALLROOM AND PRE-FUNCTION PHOTOS



SPORTING EVENTS

MassMutual Center provides event organizers the perfect landscape for a variety of competitions and sporting events, including Dance, Cheer, Volleyball and Basketball. The venue delivers an outstanding environment for amateurs and professionals alike.

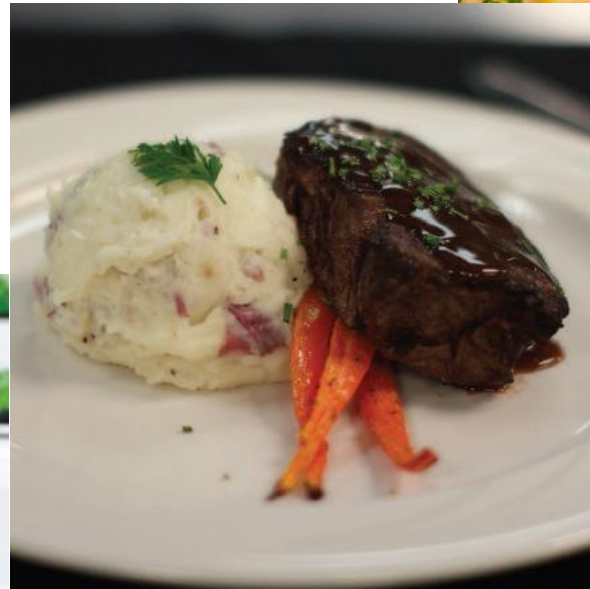


CATERING SERVICES

Delectable cuisine and top-notch service is an integral part of the success of any event.

MassMutual Center's food and beverage team, **Spectra Food Service and Hospitality**, takes every measure to ensure that our guests enjoy a memorable occasion.

Choose from an extensive selection of pre-set menus and seasonal selections or work collaboratively with our Executive Chef and Catering Team to customize a unique menu to satisfy the most distinctive palates.



Every event is a unique occasion, and our staff has the knowledge and experience to assist in your entire event planning. Whether a large formal affair or a small intimate gathering, we provide an experience geared towards the highest level of guest satisfaction.

REGIONAL MAP AND DRIVING DISTANCES



Driving Distance from Springfield, MA

Hartford, CT.....	27 miles, 30 min.
Worcester, MA.....	53 miles, 50 min.
Providence, RI.....	84 miles, 1 hr. 30 min.
Albany, NY.....	87 miles, 1 hr. 30 min.
Boston, MA.....	90 miles, 1 hr. 45 min.
Newport, RI.....	117 miles, 1 hr. 50 min.
Manchester, NH.....	130 miles, 2 hr.
New York, NY.....	142 miles, 2 hr. 30 min.
Cape Cod, MA.....	160 miles, 2 hr. 30 min.
Portland, ME.....	190 miles, 2 hr. 50 min.
Burlington, VT.....	210 miles, 3 hr. 30 min.
Bradley International Airport Hartford/Springfield (BDL) 17 miles, 20 min.	
Logan Airport Boston (BOS) 90 miles, 90 min.	
Union Station Springfield Amtrak, Peter Pan Bus Lines & Greyhound	

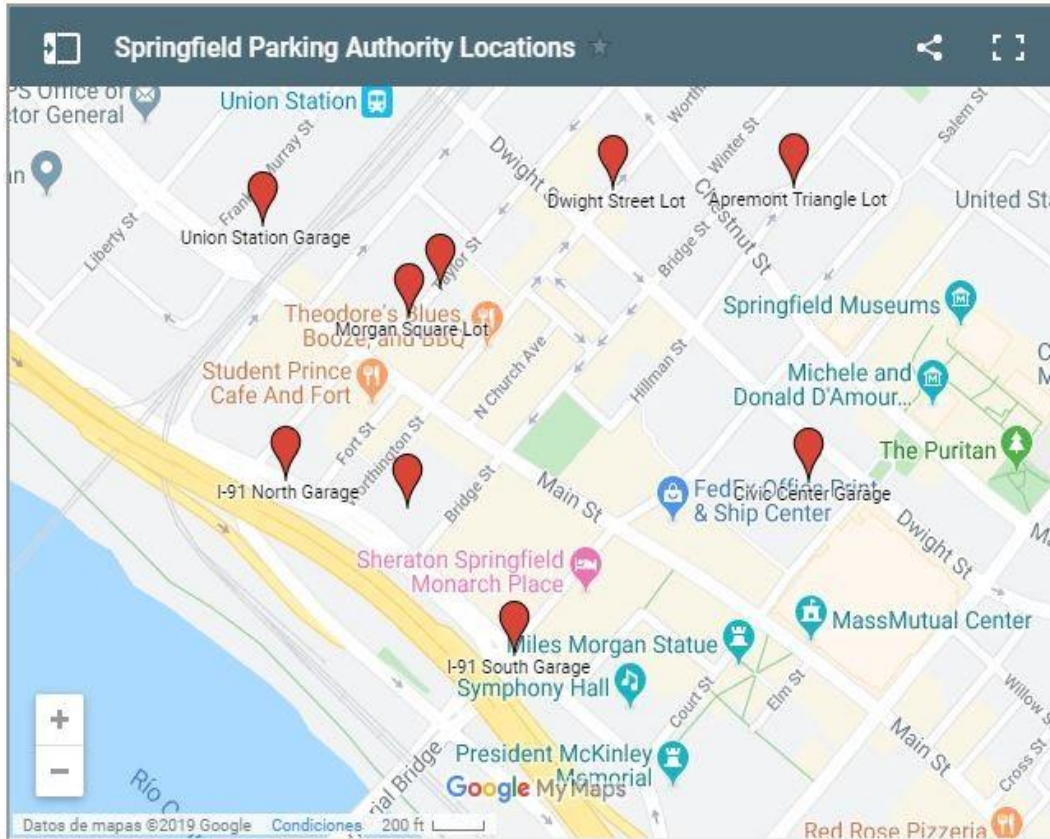
AREA ATTRACTIONS



Travel Time to area attractions

Basketball Hall of Fame	less than 5 min.
Amazing World of Dr. Seuss/Springfield Museums	less than 5 min.
Springfield Armory	5 min.
Eastern States Exposition (The Big E)	10 min.
Six Flags New England	12 min.
Yankee Candle Flagship Store	30 min.
Magic Wings Butterfly Conservatory	30 min.
Eric Carle Museum	30 min.
Old Sturbridge Village	45 min.
Zoar Outdoor Adventure	55 min.

PARKING INFORMATION



Complimentary

MGM Springfield 3,400 spaces
One MGM Way

Springfield Parking Authority Locations

Civic Center Garage* 750 spaces
Bruce Landon Way

I-91 North Garage* 1,098 spaces
1870 East Columbus Ave

I-91 South Garage* 670 spaces
1620 East Columbus Ave

Columbus Center Garage* 493 spaces
150 Bridge Street

Taylor Street Garage* 370 spaces
33 Taylor Street


info@parkspa.com or 413-787-6118


Additional Locations



Tower Square Garage* 1,200 spaces
Entrances on E. Columbus Ave & Bridge St

* Rates Apply

DRIVING DIRECTIONS

 **From Connecticut State Line**
Take I-91 North toward Springfield
At exit 6, take ramp onto East Columbus Avenue .25 mi
Turn Right onto Court Street .1 mi
MassMutual Center is located at the corner of Court Street and Main Street
Dwight Street Loading Dock can be accessed by taking a Right onto Dwight Street from Court Street
State Street Loading Dock can be accessed by taking a Right onto State Street from Dwight Street

 **From New Hampshire State Line**
Take I-91 South toward Springfield
Take exit 8 for I-291/US-20E
Keep right to continue to exit 2, follow signs for Chestnut Street and merge onto Chestnut Street
Turn right onto Liberty Street
Turn left onto Dwight Street
MassMutual Center is located at the corner of Dwight Street and Bruce Landon Way
Dwight Street Loading Dock will be on the right
State Street Loading Dock can be accessed by taking a Right onto State Street from Dwight Street

 **From Boston / Worcester**
Take I-90 West toward Springfield
Take exit 6 for I-291 toward Springfield/Hartford
Take exit 1B-2B for I-91 N/US-20 W toward W Springfield
 Keep right to continue on exit 2B, follow signs for Dwight Street
MassMutual Center is located at the corner of Dwight Street and Bruce Landon Way
Dwight Street Loading Dock will be on the right
State Street Loading Dock can be accessed by taking a Right onto State Street from Dwight Street

 **From New York State Line**
Take I-90 East toward Springfield
Take exit 4 onto I-91 South toward Springfield
Take exit 8 for I-291/US-20E
 Keep right to continue to exit 2, follow signs for Chestnut Street and merge onto Chestnut Street
Turn right onto Liberty Street
Turn left onto Dwight Street
MassMutual Center is located at the corner of Dwight Street and Bruce Landon Way
Dwight Street Loading Dock will be on the right
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**Physical Address:
MassMutual Center
1277 Main Street
Springfield, MA 01103**



**MASSACHUSETTS
CONVENTION CENTER
AUTHORITY**



**A rich array of dining
choices & cultural
attractions**

**Over 1,300 first-class
hotel rooms**

**Easily accessible from
Interstates 90 & 91**

James Boucher – Director of Sales

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